

## PRODI BISNIS DIGITAL

### BD1 SEMESTER 2

| Dosen                          | Hari   | Sesi | Waktu       | Kelas | Semester | Matakuliah                        | SKS | Ruang    |
|--------------------------------|--------|------|-------------|-------|----------|-----------------------------------|-----|----------|
| Rianti Ardana Reswari, SM., MM | Senin  | 1    | 08.00-10.30 | BD1   | 2        | Bahasa Inggris Bisnis             | 3   | R. Pasca |
| Febrianwati, ST., MM           | Selasa | 1    | 08.00-10.30 | BD1   | 2        | Kewirausahaan dan Ekonomi Kreatif | 3   | R. Pasca |
| Maulana Filani Rizal, SE., MM  | Selasa | 2    | 10.45-13.15 | BD1   | 2        | Manajemen SDM                     | 3   | 3        |
| Dr. Budimansyah, SH., MH       | Selasa | 3    | 13.30-15.10 | BD1   | 2        | Pendidikan Anti Korupsi           | 2   | 11       |
| Nur Hidayat, SE., MM           | Rabu   | 3    | 13.30-16.00 | BD1   | 2        | Manajemen Pemasaran               | 3   | 10       |
| Irvan Wibowo, S.Kom., M.MSi    | Kamis  | 3    | 13.30-16.00 | BD1   | 2        | Pengantar Teknologi Informasi     | 2   | 9        |
| Yuana, SE., MM                 | Jum'at | 1    | 08.00-10.30 | BD1   | 2        | Manajemen Keuangan                | 3   | 10       |

### BD1 SMESTER 4

| Dosen                         | Hari   | Sesi | Waktu         | Kelas | Semester | Matakuliah                      | SKS | Ruang    |
|-------------------------------|--------|------|---------------|-------|----------|---------------------------------|-----|----------|
| Nur Hidayat, SE., MM          | Senin  | 3    | 13.30-16.00   | BD1   | 4        | Perilaku Konsumen Digital       | 3   | 11       |
| Ery Niswan, SE., MM           | Selasa | 1    | 08.00-10.30   | BD1   | 4        | Manajemen Kinerja               | 3   | R. Pasca |
| Irvan Wibowo, S.Kom., M.Msi   | Rabu   | 4    | 16.00-18.30   | BD1   | 4        | Analytic Business and Big Data  | 3   | 1        |
| Maulana Filani Rizal, SE., MM | Rabu   | 1    | 10.45 - 12.25 | BD1   | 4        | Business Modelling              | 2   | R. Pasca |
| Nur Hidayat, SE., MM          | Kamis  | 3    | 13.30-16.00   | BD1   | 4        | Manajemen Pemasaran Digital     | 3   | 4        |
| Irvan Wibowo, S.Kom., M.Msi   | Kamis  | 4    | 16.00-18.30   | BD1   | 4        | Application Modelling           | 3   | 7        |
| Febrianwati, ST., MM          | Jum'at | 1    | 08.00-10.30   | BD1   | 4        | Analisis Perancangan dan Sistem | 3   | 11       |
| Irvan Wibowo, S.Kom., M.MSi   | Jum'at | 2    | 13.30-16.00   | BD1   | 4        | Data Mining                     | 3   | 7        |

### BD1 SEMESTER 6

| Dosen                         | Hari   | Sesi | Waktu       | Kelas | Semester | Matakuliah                         | SKS | Ruang    |
|-------------------------------|--------|------|-------------|-------|----------|------------------------------------|-----|----------|
| Yuana, SE., MM                | Senin  | 1    | 08.00-10.30 | BD1   | 6        | Integrated Marketing Communication | 3   | R. Pasca |
| Yuana, SE., MM                | Senin  | 2    | 10.45-13.15 | BD1   | 6        | Social Media Development           | 2   | R. Pasca |
| Yuana, SE., MM                | Selasa | 1    | 08.00-10.30 | BD1   | 6        | Manajemen Perubahan                | 3   | Lab. Ak  |
| Febrianwati, ST., MM          | Selasa | 2    | 10.45-13.15 | BD1   | 6        | Customer Relationship Management   | 3   | R. Pasca |
| Febrianwati, ST., MM          | Rabu   | 1    | 08.00-10.30 | BD1   | 6        | Simulasi Bisnis Digital            | 3   | R. Pasca |
| Maulana Filani Rizal, SE., MM | Rabu   | 3    | 13.30-16.00 | BD1   | 6        | Studi Kelayakan Bisnis             | 3   | 3        |
| Febrianwati, ST., MM          | Kamis  | 2    | 10.45-13.15 | BD1   | 6        | Sistem Transaksi Keuangan Digital  | 3   | 10       |
| Tim Bisnis Digital            |        |      |             | BD1   | 6        | Seminar Konsentrasi                | 3   |          |